

**NO PURCHASE IS NECESSARY TO PARTICIPATE IN TOPPS SOCIAL MEDIA SWEEPSTAKES.**

**All Topps Social Media Sweepstakes (each, a “Sweepstakes” ) are open only to legal residents of the United States (including Puerto Rico) or Canada (except Quebec), who are 13 years of age or older. Sweepstakes are void in Quebec as well as outside the United States and Canada. Sweepstakes are void where prohibited by law.**

**If you are a minor in your jurisdiction of residence (generally, under 18 years of age), be sure to get parent's/legal guardian's permission before participating in any Sweepstakes.**

**By participating, you (if a minor, your parent/legal guardian) agree to these Official Rules and the decisions of The Topps Company, Inc. (“Topps” or “Sponsor”), which are final and binding in all respects.**

**1. OVERVIEW:** Sponsor may, from time to time, offer sweepstakes promotions via its official social media accounts for (1) or more of its products or business activities. **Each Sweepstakes is completely independent of other Sweepstakes offered by Topps via social media and any other contests/sweepstakes/promotions/offers sponsored by Topps.** The specific details of each Sweepstakes, as posted at the corresponding Topps social media account(s), are made a part of these Official Rules and incorporated by reference herein. Specific details include the start and end dates as well as entry instructions for a given Sweepstakes, entry instructions, and the prize(s) offered in that Sweepstakes. In the event of any inconsistency between these Official Rules and the specific details of a given Sweepstakes, the specific details of that Sweepstakes will prevail, govern and control only with respect to the operation of that particular Sweepstakes; in all other cases, these Official Rules will prevail, govern and control. It is therefore recommended that you review both the specific details of a given Sweepstakes and these Official Rules.

**2. TO ENTER:** Access Topps official account on a social media platform where a given Sweepstakes is offered; for the avoidance of doubt, a given Sweepstakes may be offered on (1) or more of Topps' social media platforms as determined by Topps in its sole discretion. Social media platforms may include Facebook, Instagram and Twitter; but, Topps reserves the right in its sole discretion and without notice of any kind to modify the list of participating social media platforms (or the specific participating accounts on participating social media platform[s]). Official Topps social media accounts include but are not limited to [www.facebook.com/Topps](http://www.facebook.com/Topps); [www.facebook.com/BowmanBaseball](http://www.facebook.com/BowmanBaseball); [@topps](https://twitter.com/topps) (Twitter), [@BowmanCards](https://twitter.com/BowmanCards) (Twitter); and [@topps](https://www.instagram.com/topps) (Instagram). To enter, follow the instructions posted on the corresponding official Topps social media account (including the use of any required hashtags) and take the prescribed action to enter the applicable Sweepstakes. By way of example only, prescribed actions may include posting a comment on your public account on Twitter or Instagram in response to content posted by Topps on its official Twitter or Instagram account. Prescribed actions must be performed in accordance with applicable policies of corresponding social media platform(s). Topps shall determine in its sole discretion if an individual has followed the posted instructions and taken the prescribed action so as to result in Sweepstakes entry. **Limit (1) entry per person per Sweepstakes.** Violations of this

entry limit (including use of multiple accounts on a given social media platform to enter Sweepstakes) will result in voiding of all entries after the initial entry; but, should Sponsor determine in its sole discretion that a given person has engaged in egregious, repeated or blatant violations of the entry limit for (1) or more Sweepstakes, Sponsor will construe such actions as tampering as per Rule 5 below. An entry received for a given Sweepstakes is only valid for that particular Sweepstakes and is not valid for any other Sweepstakes. In the event of dispute, entry shall be deemed made by the authorized owner of the e-mail account associated with the applicable social media account from which the entry was made, as determined by Sponsor in its sole discretion. Use of programmed, automated or like means to take prescribed action/enter the Sweepstakes is prohibited. Message and data rates apply to use of mobile device for Sweepstakes entry. You may be charged by your wireless carrier for submitting your entry via mobile device. Not all mobile devices offer wireless Internet access. Wireless Internet access may not be available in all areas.

**If prescribed action involves posting a comment or other content:** COMMENT/CONTENT MUST BE SOLELY YOUR ORIGINAL WORK; DO NOT COPY OR REPRODUCE, IN WHOLE OR IN PART, OTHER PERSONS' WORK. (THIS INCLUDES BUT IS NOT LIMITED TO "RE-TWEETING" OR "RE-GRAMMING" THE WORKS OF OTHERS). Given that there is a limit of (1) entry per Sweepstakes, persons should only post (1) comment/content for a given Sweepstakes. (DO NOT post different comments/content or re-post the same comment/content more than once.) Comments/content determined by Sponsor in its sole discretion to violate any of the following guidelines will NOT result in Sweepstakes entry: (a) comments/content which infringe upon the copyright, trademark, right of publicity/privacy or other rights of a third party; (b) comments/content which include inappropriate, obscene, or otherwise objectionable material, including material that advocates violence or any illegal activity; (c) comments/content which include a virus, worm, malware, spyware or other malicious or benign computer programming; (d) comments/content which disparage Sponsor or its products, or which defame, slander, libel or falsely suggest/imply the endorsement of any person, including other persons posting comments/content on Topps' social media account(s); (e) comments/content which are irrelevant to the applicable content posted by Topps on its social media account(s), including those which propose a commercial transaction or solicit funds for any cause. You (if a minor, your parent or legal guardian) further understand and agree that any comment/content posted by you must be in compliance with Section 8 of the Terms & Conditions of use of [www.topps.com](http://www.topps.com) (should there be any inconsistency between these Official Rules and Section 8 as to the acceptability of comments/content, Section 8 shall prevail, govern and control in all respects); and, as per Section 8, you grant Topps an irrevocable, world-wide, perpetual, royalty-free license in such comment/content. Provided that the comment/content is in compliance with the aforementioned guidelines, the nature or quality of the comment/content will not be taken into account in the winner selection process.

**3. RANDOM DRAWING:** In each Sweepstakes, winner(s) will be selected in a random drawing from among all eligible entries received for that Sweepstakes. (Entries received for a given Sweepstakes will not be carried forward for any subsequent Sweepstakes). The drawing for a given Sweepstakes will be conducted by Sponsor at its offices in New York, New York USA (or another location of its sole choosing) on or about (3) business days after the end of that Sweepstakes unless otherwise indicated in the specific details for that Sweepstakes. Potential winner(s) will be announced on the corresponding Topps' social media account(s) along with prize claim instructions (including provision of street address for prize shipment and deadline for

submission of prize claim). For Canadian residents, prize claim instructions will include a mathematical skill-testing question which must be correctly answered in order for selected entrant to be deemed a potential winner. If potential winner fails to timely comply with prize claim instructions (as applicable), prize notification/prize is returned as undeliverable, or if potential winner is determined to be in violation of these Official Rules will result in prize forfeiture without compensation and selection of an alternate potential winner from among all remaining eligible entries received for the applicable Sweepstakes.

**4. ODDS OF WINNING/PRIZE RESTRICTIONS:** Odds of winning depend on the number of eligible entries received for a given Sweepstakes. Limit of (1) prize per family/household/address in any Sweepstakes offered by Sponsor during a given (3) month period. Prizes will only be shipped to street addresses in the United States (including Puerto Rico) or Canada (excluding Quebec). Prizes may be subject to availability and other restrictions; and, additional prize restrictions may be found in the specific details for a given Sweepstakes. All unspecified costs and expenses associated with prize acceptance/use are winner's sole responsibility. Taxes on prize (if any) are the winner's sole responsibility. No prize substitution except by Sponsor in its sole discretion. Prizes are not redeemable/exchangeable by winner for cash and are not transferable.

**5. CONDITIONS OF PARTICIPATION:** Employees (and their immediate families) of Sponsor, its subsidiaries, divisions, affiliates, and agencies involved in the production/development/distribution/administration of any Sweepstakes as well as business partners of Sponsor who are involved/associated with the offering of any Sweepstakes are **not** eligible. Sponsor is not responsible for Sweepstakes submissions (including posted comments/content, as per Rule 2 above) that are lost, late, illegible/garbled, corrupted, inaccessible/blocked, misdirected, incomplete or mutilated, all of which are void. Sponsor is also not responsible for (a) any incomplete, incorrect or inaccurate information, whether caused by tampering, hacking, equipment malfunction/failure or other cause; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission of Sweepstakes submissions, communications line failure, theft or destruction or unauthorized access to, or alteration of, Sweepstakes submissions; or (c) any problems or technical malfunctions, disruptions or failures of any kind, including telephone network or lines, computer on-line-systems, servers or providers, software or programming or for damage to one's computer or mobile device due to participation in any Sweepstakes (including but not limited to filtering by or other operation of the functionality of a given social media platform). Sponsor reserves the right, at its sole discretion, to disqualify from a given Sweepstakes and prohibit from participating in future Sweepstakes and perhaps other Topps' contests/sweepstakes/promotions/offers any individual it finds, in its sole discretion, to be tampering (or attempting to tamper) with the entry process or the operation of a given Sweepstakes or to be acting in violation of the Official Rules. (This includes egregious, repeated or blatant violations of the restrictions on the substance of comments/content as set forth in Rule 2 above). Notwithstanding such action, Topps expressly reserves the right to pursue all other available legal remedies so as to preserve its rights. Sponsor's failure to enforce any provision of these Official Rules in a given circumstance does not constitute the waiver of such provision. Nothing herein in any way obligates Sponsor to offer a certain number of Sweepstakes; Sponsor may cease offering Sweepstakes prospectively without notification or liability of any kind.

The promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, Twitter (or any other social media platform).

**6. RELEASES:** By accepting prize, except where prohibited by law, winner (if a minor, his/her parent or legal guardian) agrees to the use of winner's name, likeness, voice, photograph and/or other indicia of persona for advertising/publicity/trade purposes by Sponsor and its designees without further compensation or notice; winner (if a minor, his/her parent or legal guardian) further agrees upon Sponsor's request and without further compensation to sign any additional documentation that Sponsor may require relative to the granting of such rights. **By participating, entrant indemnifies, releases and agrees to hold harmless Sponsor, its affiliates, divisions and subsidiaries, agencies involved in the production/development/distribution/administration of any Sweepstakes, business partners of Sponsor who are involved/associated with the offering of any Sweepstakes, and the directors, officers, agents, representatives, shareholders, employees, successors and assigns of any of the above organizations, as well as Facebook, Instagram, Twitter (or any other social media platform), from any and all liability arising from participating in any Sweepstakes, any Sweepstakes-related activity and/or the acceptance, receipt, possession or use/misuse of any prize.**

**7. FORCE MAJEURE:** If, for any reason beyond Sponsor's control, a given Sweepstakes cannot be offered as originally intended (such as, unauthorized intervention, technical failures, natural cataclysm, riot, strike, civil commotion, governmental regulation), Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the affected Sweepstakes and select winner(s) for such affected Sweepstakes from among all eligible entries received for such affected Sweepstakes prior to and/or after the action taken by Sponsor (as appropriate) or otherwise in a manner which is fair, equitable and in accordance with these Official Rules, as determined by Sponsor in its sole discretion. Notice of such action by Sponsor will be posted on the applicable Topps social media account(s).

**8. DISPUTE RESOLUTION/GOVERNING LAW:** To the fullest extent permitted by law, by participating in the Sweepstakes, you (if a minor, your parent/legal guardian) agree: (a) that any action arising out of or relating to any Sweepstakes or these Official Rules shall be filed in either the courts of the State of New York, County of New York OR the U.S. District Court for the Southern District of New York; (b) to the personal jurisdiction of such courts with regard to any such action and waive any right of change of venue or the like; (c) that any such action shall be resolved individually, without resort to any form of class action; and (d) that any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred (if any), with all other forms of relief and damages being expressly waived. The Sweepstakes and these Official Rules shall be governed by the laws of the State of New York, without giving effect or regard to any principles or doctrines of conflicts of law/choice of law of the State of New York or of any other jurisdiction.

**9. Winners List:** The names of verified winner(s) for a particular Sweepstakes will be posted on the corresponding Topps social media account(s) approximately (2) weeks after the end of the Sweepstakes.