TOPPS ULTIMATE CHASE TICKET SWEEPSTAKES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

By participating in the Sweepstakes, you* agree to Sponsor's decisions and these Official Rules, which are final and binding in all respects.

*(Should a person be a minor in his/her jurisdiction of residence, in all cases in these Official Rules where the term “you” is used, “you” shall refer to such person and his/her parent or legal guardian.)

1. Eligibility. Open only to legal residents of the 50 United States or Canada (excluding Québec), 18 or older, who received an Ultimate Chase Ticket. Ultimate Chase Ticket (and Sweepstakes eligibility) is NOT transferable. Employees of Sponsor, its parent, subsidiaries, affiliates, agencies, printers and MLB Entities (as defined below) are NOT eligible. Members of the general public (i.e., all persons other than those who received an Ultimate Chase Ticket) are also NOT eligible. Void in Puerto Rico, Québec and where prohibited.

2. To Enter. Sweepstakes starts on or about 02/01/2013. Redeem original Ultimate Chase Ticket by completing all information required and mailing to [ADDRESS] for receipt by 08/15/2013. Use of certified mail (return receipt requested) is recommended. You are also advised to make a copy of Ultimate Chase Ticket for your records prior to submission. If Ultimate Chase Ticket is verified by Sponsor as being authentic, you will receive one (1) entry in the random drawing as well as a baseball bat autographed by five (5) present or retired Major League Baseball players of Sponsor's sole choosing. Redeemed Ultimate Chase Ticket becomes the Sponsor's property and Sponsor's receipt of same will not be acknowledged. Note: If received after 08/15/2013, Sponsor shall have no liability or obligation with regard to Ultimate Chase Ticket, even if it is authentic and person submitting same is eligible for Sweepstakes.

3. Drawing. On or about 09/01/2013, Sponsor shall conduct a random drawing from among all eligible entries received (i.e., properly redeemed and authentic Ultimate Chase Tickets). Drawing will be held at Sponsor’s offices in New York, NY USA or another location of Sponsor’s sole choosing. Potential winner will be notified via mail, email or phone (precise method(s) of winner notification being at Sponsor's sole discretion) and will be required to complete, sign and return an Affidavit of Eligibility, a Liability Release and a Publicity Release (where lawful) within indicated time period. If selected entrant is Canadian, to potentially win prize, he/she must first correctly answer a timed mathematical skill-testing question without assistance of any kind. Failure to comply with all such requirements (as applicable) or if Sponsor is unable to contact potential winner/selected entrant for any reason will result in prize forfeiture without compensation (but, potential winner/selected entrant may be able to retain autographed baseball bat depending on the particular circumstance at issue; such decision being in Sponsor's sole discretion) and selection of an alternate potential winner from among
all remaining eligible entries received, time permitting and assuming there are a sufficient number of eligible entries remaining. Odds of winning the prize are approximately 1:10 but depend on the number of authentic Ultimate Chase Tickets properly redeemed by the 08/15/2013 deadline.

4. **Grand Prize** (1) – “2013 MLB Playoff Chase Pass”: a pair of tickets to all games of winner's choice of Major League Baseball post-season qualifying team for its entire “run” in the 2013 Major League Baseball post-season in October 2013. Approximate Retail Value – minimum of $200(USD); maximum of $4,000(USD) (Approximate Retail Value depends on chosen team's success in the 2013 Major League Baseball post-season). On or about 09/30/2013, Grand Prize winner will choose his/her team from among ten (10) possible options: the 2013 Major League Baseball regular season American League East, Central and West Division Champions and the two (2) American League Wildcard teams; the 2013 Major League Baseball regular season National League East, Central and West Division Champions and the two (2) National League Wildcard teams.

WINNER MUST CHOOSE HIS/HER TEAM CAREFULLY, AS TEAM CANNOT BE CHANGED ONCE SELECTION HAS BEEN MADE. Depending on chosen team's success in the 2013 post-season, Grand Prize may consist of as few as two (2) tickets to one (1) game (if Grand Prize winner chooses Wildcard team and team loses Wildcard game; and as many as two (2) tickets to twenty (20) games (if Grand Prize winner chooses Wildcard team and team wins Wildcard game, and proceeds to win five-game League Division Series, seven-game League Championship Series and seven-game World Series.) Exact seat location of tickets is at Sponsor's sole discretion and same seats are not guaranteed for multiple games (as applicable). If Grand Prize results in winner's receipt of tickets to more than one (1) game, winner may take different persons as guests to different games. **If winner does not have a guest accompany him/her to game(s) or otherwise is unable or cannot use tickets to game(s) (e.g., winner cannot attend a given game for any reason), winner will forfeit such ticket(s) and will not receive any compensation or substitute prize in conjunction therewith.**

WINNER WILL BE SOLELY RESPONSIBLE FOR ANY AND ALL COSTS AND EXPENSES RELATED TO USAGE OF TICKETS, INCLUDING TRAVEL TO GAME(S) AND HOTEL ACCOMMODATIONS IN CITY OF GAME(S).

5. **Additional Restrictions on Grand Prize.** Prize is not transferable. No prize substitution is allowed except at Sponsor’s sole discretion and only then for prize of comparable value. Prize cannot be redeemed or exchanged for cash. All applicable taxes on value of prize are winner's sole responsibility and winner's receipt of prize may be reported to governmental authorities, as required by applicable law. (If winner is U.S. resident, such reporting may include filing of a 1099 Tax Form with the Internal Revenue Service.) Major League Baseball games, event and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of Baseball and/or applicable Major League Baseball club(s) and may be subject to change. Grand Prize winner and his/her guest(s) agree to comply with all applicable ballpark regulations in connection with the Grand Prize. Sponsor and the applicable MLB Entities reserve the right to remove or deny entry to Grand Prize winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at any Major League Baseball game, event or exhibition. Sponsor and the MLB Entities will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may
cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as the Grand Prize may not be resold, or offered for resale. Any such resale may result in disqualification and forfeiture of the Grand Prize, and may invalidate the license granted by the game ticket(s).

6. **Limitations of Liability.** Sponsor’s failure to enforce any provision of these Official Rules does not constitute the waiver of such provision. If the Sweepstakes is incapable of being conducted as originally planned due to any reason beyond Sponsor’s control (e.g., fraud, natural disaster or governmental action), Sponsor reserves the right, in its sole discretion, to terminate, suspend or modify the Sweepstakes and select the prize winner in a manner deemed in its sole discretion to be fair, appropriate and consistent with these Official Rules. Notice of such action will be posted at [www.topps.com](http://www.topps.com). Redemption of Ultimate Chase Ticket is the sole responsibility of prospective entrant. Without limiting the foregoing, Sponsor disclaims any and all liability for late, lost, illegible, irregular, misdirected, damaged Ultimate Chase Tickets (which are void and will not result in Sweepstakes entry or receipt of autographed baseball bat)/attempted redemptions of such Ultimate Chase Tickets or for postage due mail. Sponsor further disclaims any and all liability for Ultimate Chase Tickets that contain errors, irregularities, have been forged, mechanically reproduced or otherwise tampered with (excluding only the prospective entrant's completion of required information on Ultimate Chase Ticket). Any attempt to defraud Sponsor (including but not limited to violation of these Official Rules) will result in disqualification from the Sweepstakes, possible disgorgement of autographed baseball bat (as applicable), prohibition from participation in future Topps' promotions and Sponsor may pursue other sanctions available to it under applicable law.

7. **Releases.** By participating in the Sweepstakes, entrant releases and agrees to hold harmless The Topps Company, Inc., MLB Entities, their respective parents, affiliates, and subsidiaries, and the directors, officers, employees of any of the above organizations, as well as Facebook, from any and all liability associated with entrant's participation in the Sweepstakes or receipt, acceptance, possession or use/misuse of the prize. By accepting prize, where permitted by law, winner grants Sponsor and its designees the right to print, publish, broadcast and use his/her name, portrait, picture, voice, likeness and biographical information for advertising, trade and promotional purposes without additional compensation or notice.

8. **DISPUTE RESOLUTION/GOVERNING LAW.** To the fullest extent permitted by law, by participating in the Sweepstakes, you agree that: (a) any action at law or in equity arising out of or relating to these Official Rules or this Sweepstakes shall be filed individually (not as part of a class action) exclusively in the federal or state courts of New York County/New York State (USA), waiving any right of change of venue and (b) your recovery in such action shall be limited to actual out-of-pocket costs incurred to participate in the Sweepstakes, with all other remedies/relief/damages being expressly waived. These Official Rules and this Sweepstakes shall be governed by the laws of New York State (USA), except for conflict of law/choice of law principles (and, the law of New York State (USA) shall apply notwithstanding the conflict of law/choice of law principles of any other jurisdiction).

9. **Winner's List.** For the name of the winner, send a self-addressed stamped envelope to [ADDRESS],
to be received by 08/19/2013. Winner's list will be available after 10/01/2013. Canadian residents only may omit return postage.

SPONSORED BY THE TOPPS COMPANY, INC., New York, NY 10004.

MLB Entities and the Major League Baseball Players Association and its related entities are not responsible for the Promotion. The “MLB Entities” shall mean MLB Advanced Media, L.P. (“MLBAM”), the Office of the Commissioner of Baseball (“BOC”), its Bureaus, Committees, Subcommittees and Councils, Major League Baseball Enterprises, Inc., Major League Baseball Properties, Inc., the Major League Baseball Clubs (the “Clubs”), each of their respective parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.

This promotion is in no way sponsored, endorsed or administered by, or otherwise associated with, Facebook. By participating in this promotion, you are providing your information to Sponsor, not to Facebook.